

JOHNATHAN SMITH

GRAPHIC DESIGNER & PHOTOGRAPHER



951.756.3179



JayceSmithDesign@Gmail.com



www.JayceSmith.com

WORK EXPERIENCE

GRAPHIC DESIGNER I | Interim SID (XC/TRACK, GOLF, SOFTBALL) **Sept. 2019 - Current** Cal State University Fullerton Athletics

- Design and maintain graphic and editorial content for intercollegiate athletics department.
- Coordinate brand identity for department of athletics and 15 Division 1 sports.
- Develop digital and print media used for marketing of intercollegiate athletics
- Train intern and volunteers
- Provide support for coaches and support staff
- Maintain archives of institution's athletic achievements

IHE - SOUTH ORANGE COUNTY **Feb. 2019 - Sept. 2019** AT&T Mobility, LLC

- Utilize written and oral communication skills to cultivate relationships with clientele base.
- Business acumen, cross-selling external retail and exceeding 20% MoM growth.

STORE MANAGER II **2016 - 2019** AT&T Mobility, LLC

- Schedule performance to maximize productivity and return on investment.
- Project and facilities management of products valued in excess of \$5M.
- Create visual material for Ads and announcements for Employee Resource Groups, store webpage, Instagram, and stationary.

ASSISTANT MANAGER/DESIGNER **2013 - 2016** Laser Quest

- Designed marketing material for center events targeting a specified market.
- Responsible for quality control and quality assurance of company merchandise.

JR. GRAPHIC DESIGNER **2014 - 2015** American Dawn Inc.

- Assisted with production of photo shoots and photo retouching.
- Designed layouts for print/web, and produced Ad designs for B2B retail.

EDUCATION

2015 B.F.A. GRAPHIC DESIGN
California State University, Fullerton - CA, USA

2011 A.A. SOCIAL & BEHAVIORAL SCIENCES
Riverside City College - CA, USA

2007 WORLD STUDIES CERTIFICATE
Trinity College Dublin - Dublin, IE

PROFESSIONAL SKILLS

Adobe Illustrator



Adobe InDesign



Adobe Acrobat CC



Adobe Photoshop



Adobe Light Room



Microsoft Office



ABOUT ME

Management professional with over 9 years of experience in developing effective teams and creating visual materials used for marketing, brand-identity, and brand development. A strong project manager who is proficient in Mac desktop publishing, iOS and Windows platforms. Works well in fast paced environments, able to execute multiple projects with tight deadlines. Able to successfully motivate staff while remaining passionate about upholding brand initiatives and business goals.

AWARDS

- 2018** -West Region Elite Q1 & Q2
- 2017** -West Region Elite Q4
- 2017** -Business Intergrated Expert
1st in West Region
- 2017** -AT&T Excellence Award
- 2016** -Director of Communications
ITKA- Mu Epsilon Chapter
- 2015** -All American CCCAA

SOCIAL

- [linkedin.com/in/johnathan-smith](https://www.linkedin.com/in/johnathan-smith)
- [instagram.com/JayceSmithDesign](https://www.instagram.com/JayceSmithDesign)

HOBBY



Running



Basketball



Golf